



## FOR IMMEDIATE RELEASE

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### ADVANTAGEHEALTH CORPORATION TEAMS UP WITH HEALTHPARTNERS®

**Bloomington, MN – April 2009.** AdvantageHealth Corporation announces the partnering of their Corporate Fitness Products website with HealthPartners, health care organization. The collaboration is a part of HealthPartners Healthy Discounts<sup>SM</sup> program which offers discounts on health related products and services to 1.25 million medical and dental members nationwide.

Beginning May 1, 2009 HealthPartners members will have access to a ten percent discount coupon code to be used when placing an order on [www.corporatefitnessproducts.com](http://www.corporatefitnessproducts.com). Members can use this code to purchase any product listed on the website, with no limit on the number of orders placed.

“This opportunity to provide discounted fitness products builds on HealthPartners long tradition of supporting members to improve their health” states Kristine Keykal, Co-Founder of AdvantageHealth Corporation. “We think it is outstanding that HealthPartners is taking a proactive interest in the health of their members and we value being affiliated with such a leading organization in the health care industry.”

#### About AdvantageHealth Corporation and Corporate Fitness Products

AdvantageHealth Corporation, the parent company of Corporate Fitness Products, provides award-winning programs and services ranging from yoga classes and wellness seminars to staffed fitness centers and lifestyle management interventions. AdvantageHealth aims to provide organizations ways to contain healthcare costs, reduce absenteeism, and improve employee productivity and morale. For more information on AdvantageHealth, please visit [www.advantagehealth.com](http://www.advantagehealth.com).

Corporate Fitness Products offers the best fitness products at the lowest prices. Established in 2006, Corporate Fitness Products has quickly developed into a trusted, reputable supplier of fitness products throughout the country. Its strong customer service-based approach makes this company a sought after and reliable resource to community organizations, business settings and educational institutions.



#### About HEALTHPARTNERS®

Founded in 1957, the HealthPartners ([www.healthpartners.com](http://www.healthpartners.com)) family of healthcare companies serves 1.25 million medical and dental health plan members nationwide. It is the largest consumer-governed, nonprofit health care organization in the nation, providing care, coverage, research and education to improve the health of members, patients and the community. For the fourth year in a row, HealthPartners is rated one of the best commercial health plans in the nation by *U.S. News & World Report*, NCQA's "America's Best Health Plans 2008."