



## **AdvantageHealth *In The News***

January 2008

### **New Service News**

AdvantageHealth Corporation is pleased to announce the addition of Amy LaRue as Health Promotion Specialist.

### **AdvantageHealth Adds New Health Promotion Specialist**

In order to fulfill the growing demands for AdvantageHealth's wellness services, the company has recently hired Amy LaRue as a Health Promotion Specialist. Amy will assist with driving forward new marketing strategies aimed at reaching out to an expanding client base, which includes medium and large sized clients throughout the U.S. This will also include a revitalization of the company website and marketing materials to be rolled out in the summer of 2008. Amy's creative flair and innovative ideas will play an integral role in assisting AdvantageHealth clients with health promotion programming and promotional materials that will effectively reach out to their populations.

Amy will be a key addition to AdvantageHealth's professional staff and her extensive background in health promotion, marketing and communications will assist the company with its continued growth as a leader in health promotion services. She comes to AdvantageHealth with over 5 years of health promotion experience and comprehensive training in population-specific outreach.

AdvantageHealth Corporation is dedicated to providing best-in-class health promotion resources to businesses, community organizations and educational settings. AdvantageHealth manages a variety of national, award-winning health promotion programs and offers a wide array of wellness services such as:

- Wellness Program Management and Consulting
- Preventive Screenings & Assessments
- Targeted Behavior Change Programs
- Wellness Seminars
- Group Exercise
- Specialty Programming

For more information on AdvantageHealth, please call 612-823-4470 or visit [www.advantagehealth.com](http://www.advantagehealth.com).

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