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ADVANTAGEHEALTH CORPORATION PARTNERS WITH CB RICHARD ELLIS TO MANAGE STATE-OF-THE-ART CORPORATE FITNESS CENTER

Minneapolis, MN – June, 2009. Asset management and brokerage services have become highly competitive in a shrinking real estate economy. This has required the market leader in real estate services, CB Richard Ellis, to become creative when working to maximize tenant occupancy for property owner/investors. One such example of this creativity is an onsite fitness center designed to encourage and sustain healthy lifestyles. “We need to offer more than Class A amenities to our tenants, we need to meet the needs of their employees”, states Mark McCary, Senior Vice President of Brokerage Services for CB Richard Ellis. “AdvantageHealth has shown proven success in providing fitness center management and staffing services for us, which is why we partnered with them again.”

“Understanding that health benefits, which include fitness and wellness programs, are the second leading factor beyond salary that new hires under the age of 35 are looking for, employers need to provide a space where the new working generation can exercise their mind and body” stated Michael Olson, Co-Founder of AdvantageHealth. “CB Richard Ellis has realized the available potential when working with progressive companies looking at leasing office space”.

In speaking to the excitement of the new Accenture Tower fitness center, Bob Traeger, General Manager of CB Richard Ellis Asset Services at Accenture Tower, confirmed the anticipation from tenants. “We have almost half of our 1,200 employee population signed for membership and it has been open only a week. We are very pleased with the numbers and the positive feedback”.

AdvantageHealth Management Services worked with CB Richard Ellis architects and contractors to design a state-of-the-art fitness center, which includes cardiovascular and strength training equipment, a spacious group exercise studio and full service men’s and women’s locker rooms. Accenture Tower tenants will enjoy exclusive access to the fitness center and benefit from AdvantageHealth fitness professionals on duty full time.



About CB Richard Ellis

CB Richard Ellis is the world's premier, full-service real estate services company. Operating globally, the firm holds a leadership position in virtually all of the world's key business centers. For more information regarding CB Richard Ellis, visit www.cbre.com.

About AdvantageHealth Corporation

AdvantageHealth Corporation provides award-winning programs and services ranging from onsite yoga classes and wellness seminars to staffed fitness centers and lifestyle coaching. AdvantageHealth aims to provide organizations ways to contain healthcare costs, reduce absenteeism and improve employee productivity and morale. For more information about AdvantageHealth Corporation, visit www.advantagehealth.com.